

Sixes for Solar - Contest Terms & Conditions

These terms and conditions apply to the Contest – “Sixes for Solar” featured in any publications, online services, and events organized by Vikram Solar Ltd (or a third party on Vikram Solar Ltd’s behalf and for the sake of this contest, Vikram Solar Limited will be referred to as Vikram Solar). By entering the "Sixes for Solar" contest, entrants accept these terms and conditions, along with any specific instructions and details provided through electronic messages, websites, or any other form of communication ("contest information"). Vikram Solar reserves the right to modify, amend, or cancel the contest or these terms and conditions at any time without prior notice. However, any significant changes affecting participant eligibility, selection, or benefits shall be communicated via email or official contest platforms.

1. General Contest Information

- a) Organizer: Vikram Solar is the official organizer of the "Sixes for Solar" contest.
- b) Contest Name: The official contest name is "Sixes for Solar. Every Six sixes hit by KKR solarize a house.
- c) Contest Period: The contest will run during all Kolkata Knight Riders (KKR) group-stage matches in Premier League 2025, Sixes will be counted from KKR’s first match i.e. 22nd March 2025, and ending with KKR's last match in the tournament.
- d) Objective:
 - Ensure nationwide visibility of Vikram Solar modules and their functionality.
 - Promote Solar energy adoption by providing free solar modules.
 - The number of winners will be determined by the total sixes hit by KKR in this Premier League.
- e) Participation in the contest does not require any purchase for solar PV Modules (upto 6 modules).

This contest is hosted and promoted on both Vikram Solar and KKR social media/digital platforms as part of the Vikram Solar-KKR partnership.

2. Entry & Selection Process

- a) Entry Method:
 - Participation through social media post announcements with a registration link to the landing page -[Vikram Solar: Sunshine that power champions](#)
- b) Eligibility Criteria:
 - Participants must be Indian residents aged 21 years or above.
 - Individual residential house owners are eligible. The house can be registered in the name of a father, mother, spouse, or next of kin.
 - A valid monthly electricity bill.

- Adequate land or rooftop space for installing solar modules. Minimum Rooftop requirement is 180 sq ft
- Good roof condition with minimal shading from trees.
- An up-to-date electrical system.
- ID proof for age and address verification.
- Employees of Vikram Solar, Enerokart and their Distributors, their relatives, friends, and references are ineligible.

c) Selection Mechanism:

- Initial screening through an in-house lead management team to verify eligibility criteria via phone calls. 2 call attempts will be made on 2 consecutive business days during working hours.
- Collection of documents for first-round eligibility verification: Government ID proof (age and address), electricity bill, and geo-location along with a photograph of the terrace. Documents to be submitted in the email id sixesforsolar@vikramsolar.com within 2 days of the call.
- Winners will be selected randomly from eligible participants by the Independent External Consultant team based on the total sixes hit by KKR.
- The randomization process will be audited and supervised by Independent External Consultant to ensure fairness and transparency
- As winner announcements will be made throughout the tournament, the number of winners selected at each stage will be based on the number of modules left after previous winner announcements.
- If the remaining number of modules is lower than required for a household, additional winners will be selected accordingly, ensuring optimal distribution of the available modules. Filtered, leads passed to channel partners/distributors based on location for a physical site recce.
- Installation address to match with electricity bill address.
- Recce attempt to be taken twice within 2 business days in a week
- Distributors to verify eligibility and communicate to participants that their house qualifies for selection.
- If a participant's property does not meet the eligibility conditions (e.g., insufficient rooftop space, heavy shading, structural issues, or lack of required approvals), they will be disqualified and replaced by the next eligible participant from the backup list.
- Winners will be confirmed by Vikram Solar through the email id specified above.
- Winners are contacted for final confirmation and required to sign an acknowledgment agreeing to bear installation costs in a proposal format (installation cost will include accessories- inverters, batteries (if required), cables, etc as specified by the distributor) Proposal to be accepted within 7 days.
- A backup list of winners will be maintained in case any selected participant backs out

Final Selection & Acknowledgment:

- The final confirmed winners must sign an Acknowledgment Agreement, confirming their acceptance of:
 - Responsibility for installation costs, including required accessories such as inverters, batteries (if needed), cables, and any additional electrical work.

- Consent for media coverage (pre-installation, installation, and post-installation) for Vikram Solar's promotional campaigns.

3. Prize Details & Installation

a) Prize:

- Winners will receive Vikram Solar PV modules (Product will be Hypersol N Type (NDCR) PV Modules) as per their household's load capacity.
- The exact number and model of solar modules will be determined based on site feasibility and availability.
- Solar modules are non-transferable and cannot be exchanged for cash.
- A single household may receive a maximum of six modules, ensuring wider distribution.
- Installation should be done within 45 days of proposal acceptance.

c) Prize Description and Value:

- The estimated retail value of the 6 solar PV modules of (Product will be Hypersol N Type (NDCR) PV Modules) will be based on current market rates.
- The Prize doesn't include installation costs, grid connection, or additional electrical work, batteries or invertors, cables, module mounting structure net and solar meters and other supporting accessories as required.

b) Installation Process:

- The distributor will oversee site assessment and installation execution.
- Installation costs (including additional electrical work, permits, or grid connection fees and other supporting accessories as required) must be borne by the house owner.
- Winners must provide written consent for installation and publicity use
- A local videographer will document pre-installation, during installation, and post-installation.
- Solar pv module installation timeline to be informed by distributor as per mutually agreeable timelines of the day between the house owner and the distributor post the installation charges payment acknowledgment confirmation by the owner. Installation should be finished within the offer time i.e. 45 days of proposal acceptance

4. Winner Notification & Publicity

a) Winners will be notified through the contact information provided during registration throughout the tournament.

b) The list of winners will be published on Vikram Solar's official social media pages and website.

- c) Participants agree to allow Vikram Solar to feature their names, images, and property photos/videos in marketing campaigns.
- d) Content related to the contest (participant submissions, testimonials, and installation experiences) will be the property of Vikram Solar.
- e) Winners must respond within two business days to confirm acceptance. Failure to respond may result in disqualification.
- f) By participating, entrants grant Vikram Solar the right to use their names, images and testimonials for promotional purposes without additional compensation.

5. Legal & Compliance Terms

- a) Participants must ensure that their property meets structural and technical requirements for solar installation.
- b) Participants agree to provide accurate and truthful information during registration and verification.
- c) Vikram Solar reserves the right to disqualify any participant providing false information or violating contest rules. Vikram Solar is the official organizer of the "Sixes for Solar" contest and it is not fulfilled by Kolkata Knight Riders team/ KNIGHT RIDERS SPORTS PRIVATE LIMITED in any manner. d) Vikram Solar is not responsible for technical issues, delays, or failures before, during, or after the contest period. **Every six sixes KKR Team hits in this premier league season will solarise one house.**
- e) Vikram Solar distributors/channel partners will conduct two recce attempts for verification.
- f) Flats in gated communities or apartments are not eligible.
- g) Remote locations that are not well connected to city transport may be deemed ineligible at Vikram Solar's discretion.
- h) Participant data will be collected and used in accordance with Vikram Solar's privacy policy. The collected information will be used for contest administration and future marketing initiatives.
- i) This contest is no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram, X, or any other social media platform.
- j) Any dispute, controversy, or claim arising out of or in connection with these terms and conditions, including their validity, interpretation, or breach, shall first be attempted to be resolved amicably through mutual negotiations between the parties. If the dispute is not resolved within thirty (30) days of such negotiations, it shall be according to the prevailing laws of India.
- k) Governing Law & Dispute Resolution:

- The contest is governed by the laws of India.
- Any disputes shall be subject to the exclusive jurisdiction of the courts in Kolkata, India.
- Vikram Solar's decision on all contest-related matters shall be final and binding.

6. Warranty & Additional Costs

- a) Vikram Solar is not liable for damages, accidents, or losses arising from installation or solar module usage.
- b) Standard Vikram Solar warranty policies apply for module defects caused by manufacturing issues.
- c) Warranty excludes damages due to improper usage, external factors (e.g., natural disasters), or lack of maintenance.
- d) Participants must cover additional installation work as specified above under Prize Description and Value and other permits.
- e) Distributor must take signed acknowledgments from winners confirming their responsibility for installation costs and use of images/videos for marketing.
- f) Vikram Solar Limited shall not be responsible for any installation, maintenance, or operational issues arising from the use of the prize. The winner is solely responsible for ensuring that the prize is installed, operated, and maintained in accordance with the manufacturer's guidelines and all applicable laws, regulations, and safety standards. Vikram Solar Limited disclaims all warranties, whether express or implied, including but not limited to merchantability, fitness for a particular purpose, and non-infringement, to the extent permitted by law.

7. Miscellaneous

- a) Vikram Solar reserves the right to modify, suspend, or cancel the contest due to operational, regulatory, or unforeseen circumstances.
- b) If fraudulent activity is detected, Vikram Solar may disqualify participants and take legal action.
- c) All registrations, whether successful or unsuccessful, may be treated as leads for future Vikram Solar marketing.
- d) Vikram Solar reserves the right to offer non-winning participants exclusive discounts on solar installations.
- e) All applicable taxes, duties, levies, surcharges, registration fees, and any other statutory or regulatory charges, as well as any necessary permits or approvals, arising from or in connection with the receipt, installation, or use of the prize shall be borne solely by the winner. Vikram Solar Limited shall have no liability whatsoever for any tax obligations imposed by any central, state, or local authorities on the participant or the winner. It is the sole

responsibility of the winner to ensure compliance with all applicable tax and regulatory requirements in relation to the prize.

f) Vikram Solar Limited reserves the right, in its sole discretion, to modify, amend, or alter the winner selection process, including but not limited to conducting a re-selection of winners or adopting an alternative selection method, in the event of technical issues, fraud, ineligibility, errors, or unforeseen circumstances affecting the fairness or integrity of the contest. Any such modifications shall be final and binding on all participants

g) Vikram Solar Limited reserves the right to cancel, suspend, or modify the contest at any time, without prior notice, in the event of any circumstances beyond its reasonable control, including but not limited to natural disasters, pandemics, war, terrorism, cyber-attacks, labor disputes, changes in applicable laws or government regulations, technical failures, or any other event constituting force majeure. In such cases, Vikram Solar Limited shall not be liable for any loss, damage, or inconvenience suffered by any participant as a result of such cancellation, suspension, or modification.

h) Vikram Solar's decision on all contest-related matters is final and binding.

i) The number of sixes hit by KKR in each match will be taken from online sites keeping track of scorecards.

j) Vikram Solar Limited strictly prohibits any fraudulent, misleading, or deceptive activity in connection with the contest. Any participant found to have provided false, inaccurate, or misleading information, engaged in unfair practices, manipulated the contest process, or attempted to gain an unfair advantage shall be immediately disqualified. Vikram Solar Limited reserves the right to take appropriate legal action, including civil and/or criminal proceedings, against any participant found guilty of fraud, misrepresentation, or any other unlawful conduct.

j) If a participant encounter someone impersonating Vikram Solar, they must report it to the CRM team at the email given on our official website. Any payment made to such impersonators will not hold Vikram Solar liable in any manner.

k) The physical recce conducted by the distributor will be free of charge.

l) Vikram Solar Limited, its affiliates, directors, officers, employees, agents, and representatives shall not be liable for any direct, indirect, incidental, consequential, or special damages, including but not limited to personal injury, property damage, or financial loss arising from participation in the contest, the installation, operation, or use of the solar modules, or any failure, delay, or inability to install the solar modules for any reason beyond its reasonable control. By participating in the contest, the participant agrees to indemnify, defend, and hold harmless Vikram Solar Limited from and against any claims, liabilities, damages, costs, or expenses, including reasonable legal fees, arising from any breach of these terms and conditions, misrepresentation, or violation of applicable laws by the participant.

m) If any provision of these terms and conditions is found to be invalid, illegal, or unenforceable under applicable law, such provision shall be deemed modified to the minimum extent necessary to render it valid and enforceable. If such modification is not

possible, the affected provision shall be severed from the terms, and the remaining provisions shall continue in full force and effect

n) Winners will be contacted only through the official email ID specified in the document.

o) By accepting the prize, the winner expressly agrees that Vikram Solar Limited may use their name, image, likeness, photographs, and statements for promotional, advertising, and marketing purposes in any media, without any further compensation, notice, or approval, except where prohibited by law. If a winner does not wish to participate in such promotions, they must notify Vikram Solar Limited in writing within seven (7) days of being declared a winner.

By participating in the "Sixes for Solar" contest, participants confirm that they have read, understood, and agreed to these Terms & Conditions.